

## POLITICAL ENGAGEMENT STRATEGY

Build support for your project by engaging your elected officials that represent the area where your proposed project site is located.

*As you are looking to identify your site* with your community, make sure you include your local elected officials office as part of that outreach.

This allows you to vet that site in case it has been slated for other uses by the city/county.

It also brings buy-in and a feeling of ownership early on from those that can help advocate for the project.

Print maps for your meeting, these can be in 8 1/2" x11".



Use maps from CalEnviroScreen <http://www.oehha.ca.gov/ej/ces2.html>

Use a map that outlines the proposed site within their district.

*Once your site has been identified*, keep your elected official(s) updated on the progress. Consider making presentations to the entire City Council.



Provide quarterly updates via email at a minimum. Even if there has been no tangible progress, let elected officials know that the community is still very interested in moving this project forward and of your continued commitment.

Arrange a tour of the site with your elected(s).



*Tips* Have two or three people attend/provide updates on behalf of your organization. If you only have one person providing updates and that person leaves your organization, you will have to rebuild the personal relationship previously established with your elected.

Leave printed materials behind. Bring multiple copies for staff.

### Target List Roster

#### Elected

Councilmember  
County Supervisor  
Assembly  
Senate  
Congress  
Water District  
Neighborhood Council



#### Appointed

Commissioners

#### Others

Neighborhood Watch  
Other NGO's / CBO's  
Community Leaders  
Block groups  
City Manager

### Attend your Integrated Regional Water Management Subregion Working Group

The intent of the Integrated Regional Water Management (IRWM) program is to encourage integrated regional strategies for the management of water resources, and to provide funding, through competitive grants, for projects that protect communities from drought, improve water reliability, protect and improve water quality, and improve local water security by reducing dependence on imported water.

The decision-making structure for the Greater Los Angeles Region (Region) IRWM Plan (Plan) includes five sub-regional Steering Committees and a regional Leadership Committee.